



NÓWFRAGO MINIFESTO

Life moves at a frantic pace and we hardly ever
take time to smell the roses
and ask ourselves what really matters to us.

Therefore, I have taken a step back and listed the things
that are the cornerstones of my drive, so that I don't lose
focus even when times are foggy.

TRANSPORT

! No airplanes to single concerts !
Tours by public transport as a
(long-term) goal.

RE - USE

I buy equipment 2nd-hand.
I rent gear I don't own.
I share my studio equipment.

RESOURCES

Electricity from solar panels.
I avoid great numbers of physical
copies of my albums.

MONEY

All earnings from gigs go equally to the
other band-members (and the crew).

NO HATE

Collaboration with clubs who agree
with `No Hate` - principles.

TRANSPARENCY

Principle of financial transparency
in communication (for support,
collaborations, fees, etc).

DETOX

Let there be breaks. Let there be silence.
Our digital algorithms may be ruined, but
at least we'll save the analogue psyche.

DIVERSITY

Feed the fantasies of everyone,
not just the Man's.
I enjoy working with all humans.


CONNECTION

Find ways to reach diverse /
excluded / non-traditional audiences.

RELATIONS

It's all about friendship!
Make them long-term with musicians,
team, funders and clubs.

COLLABORATION

We are all humans and we all depend on a healthy planet.
If you feel similarly, then maybe it's time that we connect and collaborate.
Together we are unstoppable 



Looking forward to every little message
www.nowfrago.net

